

CASE STUDY

R11 BOOSTS LOGISTICS EFFICIENCIES, BRINGING COFFEE TO YOUR TABLE

CUSTOMER

Malongo,
Mediterranean coffee
manufacturer

CHALLENGE

The company operates its own team of sellers, delivery drivers and fleet of trucks and need devices that need to be powerful, have bigger displays, be easy to carry and mount in the trucks and be able to withstand the tough conditions thrown at them.

SOLUTION

Rexel worked with CDK Distribution, the official distributor of Durabook in France to recommend the DURABOOK R11 rugged laptop.



MALONGO

Mediterranean coffee manufacturer, Malongo, supplies its coffee to France's retail and food industries, from supermarkets to bars and restaurants. The company operates its own team of sellers, delivery drivers and fleet of trucks.

The company's drivers were equipped with laptops to register new orders, manage logistics and schedules and ensure smooth coffee distribution. However, the laptops were getting old, and with small, eight-inch screens, drivers needed new, more user-friendly devices. These would need to be powerful, have bigger displays, be easy to carry and mount in the trucks and be able to withstand the tough conditions thrown at them.

R11 Tablet





SOLUTION

Malongo turned to its technology partner, Rexel, to find a solution. Rexel worked with CDK Distribution, the official distributor of Durabook in France to recommend the R11 rugged laptop. The feature-rich R11 met all Malongo's requirements, including a larger display of 11.6 inches and improved portability, robustness and performance.

The R11 delivers fast and efficient use of applications and visuals on the move even for high-intensity tasks, while its 4G modem ensures stable communication to support logistics. 16-hours of battery life mean it is reliable for an entire shift. When mounted into the truck, the tablet would resist vibrations, knocks and other shocks, as well as low and high temperatures. The device's DynaVue® sunlight readable LCD screen has a 10-point capacitive multi-touch panel, which can be used with a glove, stylus, or finger, even if the screen is wet, optimizing the device's usability regardless of work conditions.

BENEFITS

Today, more than 80 staff use the Durabook R11 in their fleet of delivery trucks across France, enabling them to effectively manage their routes, fleets, inventory and more. The tablets have been in use at the company for over a year now, and no one has encountered any problems, including breakdowns and failures. The team has gained efficiencies, too. Not only is the tablet more comfortable to work with - extremely portable and easy to dock and undock from the vehicle - but it is faster and more responsive to staff needs as they go about their daily tasks.

Mr. R at Malongo said of the tablets; "The R11 is well designed, it includes quality components, is compact and lightweight - all at a very competitive cost. Durabook has delivered complete satisfaction and the tablet meets 100% of our needs."

Malongo worked with Rexel and CDK on the project, with CDK providing support and product loans for testing.

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